

Welcome to HowsAboutABeer.com and BeerBabez.com! If our name didn't give it away, we are the guy's guide to entertainment and beer. Who has the best food and drink specials? Where's your favorite band playing? Who's showing the fights? When are the Mavs playing next? HowsAboutABeer.com answers all of these questions and more. Our Beer 101 section is full of beer related information- facts, history, trivia and humor. BeerBabez.com is the home of our Beer Babe of the Month Contest and model galleries. So kick back, grab a cold one and check us out!

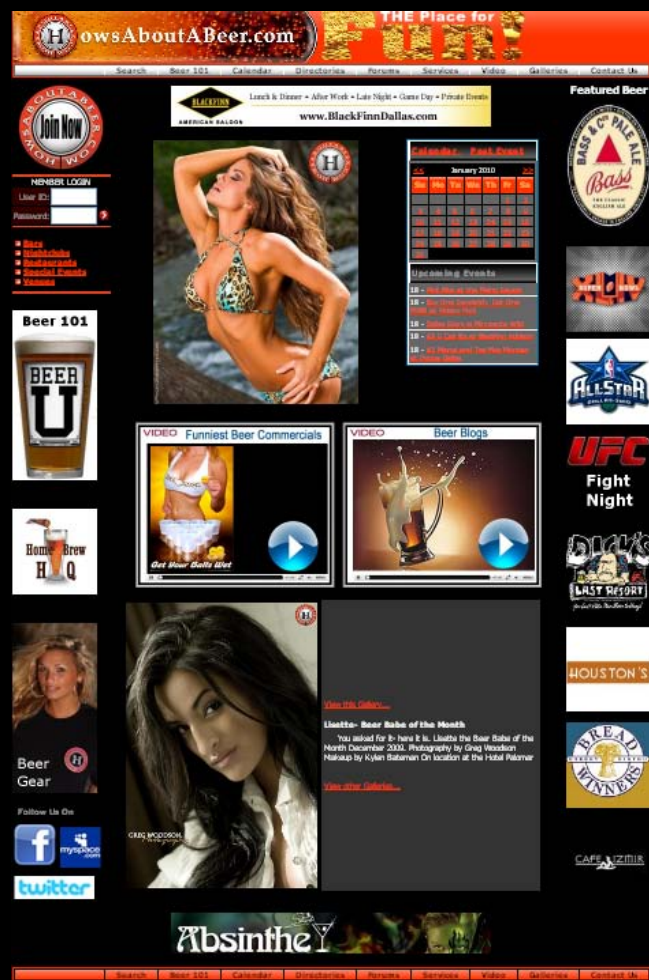
HowsAboutABeer.com Services:

- Banner Advertising
- Bar/Restaurant Directories
- Event Calendar
- All Things Beer
- Promotional Models
- On Premise Promotions
- Graphics and Web Site Design
- Photography
- Videography
- SMS Marketing

HowsAboutABeer.com Web Stats:

- Launched April 2006
- 14,000+ Unique Visitors/Day Average*
- 11.2 Page Views per User Average*
- Average Time Spent on HowsAboutABeer.com - 3.8 Min/Day*
- 32,000+ Reach with Weekly Newsletter
- 3 month change: Reach (10/09-01/10) - Increase of 420%**
- 3 month change: Page Views (10/09-01/10) - Increase of 140%**

*Google Analytics
 **Open Web Analytics



Membership Levels				
Features:	Free	Silver	Gold	Platinum*
Price	Free	95.00	195.00	295.00
Expires	Never	Quarterly	Quarterly	Quarterly
Company Name	Y	Y	Y	Y
Contact Information	Y	Y	Y	Y
Web Site Link	Y	Y	Y	Y
Map Generator	Y	Y	Y	Y
Text Description (Characters)	500	1000	1500	2000
Logo	Y	Y	Y	Y
Tracking**	N	Y	Y	Y
Side Banner	N	N	Y	Y
Top Banner	N	N	N	Y
Image Gallery	N	Y	Y	Y
Number of Images	0	5	10	20
Menus/Coupons	N	Y	Y	Y
Number of Menus/Coupons	0	2	3	4
Event Calendar	N	Y	Y	Y
Calendar Management	N	Subscriber	Subscriber	HowAboutABeer.com
Events in Newsletter	N	N	N	Y

Advertising starts at about a dollar a day WITH calendar usage!!

*Platinum members show first alphabetically followed by Gold then Silver then Basic. The higher the subscription level, the higher your business will appear in search results.

**All subscribers have a control panel when logged in showing the number of profile views, Web site visitors, banner exposures and CTR (Click Through Rate).

You can upgrade your free membership at any time by login into your member area and choosing between the Silver, Gold or Platinum.

Memberships are available in annual or monthly subscriptions as well as with or without calendar management. Please [contact us](#) for more information.

Banner Specs:

Side Banner – 125 x 125 JPEG

Static Top & Bottom Banner – 468 x 60 JPEG

Animated Top & Bottom Banner – 468 x 60 GIF

On-Premise Promotions:

The Beer Babes are available to ensure a good time is had by all at your events. Whether it's your promotion or ours, we can help. Try one of our on-site promotions! We offer turnkey promotions of all kinds:

Poker Tournaments – We can provide the players, the tables, cards, chips and dealers. You provide the venue and drinks, we take care of the rest.



Casino Nights – Texas Hold 'Em, Craps, Roulette, BlackJack– we provide the tables and dealers, you provide the location and the drinks.



Theme Parties – We've done them all... Halloween, Christmas, 4th of July, Memorial Day, Pimp and Ho. The list goes on and on!

Charity Fundraisers – We promote charity events free of charge and are here to help in any way possible.



Golf Tournaments – We organize an annual tournament of our own and have for years. If you need help with yours we can provide prizes, caddies and promotion.



Bikini Contests – Always a crowd pleaser! We can provide the girls, judges, MC... everything you need.



Bikini Bike Washes – We can provide the bikini-clad bike washers, you provide the bikes and water and we'll take it from there.



Bike & Car Shows – The only difference between men and boys is the price of their toys. We can supply the bikes, cars, judges, models, awards and trophies.



Live Music – Do you want to liven things up a little? Why not add some live music? We know most of the bands around town and can book them for you as well as promote the show.

DJ's – Don't have room for a band? No problem. DJ's do the trick too and we know a bunch of them too.

Extreme Sports – We can provide turnkey wakeboard rail jams, BMX exhibitions, motorcycle stunt performers and MMA fights.



Parades – You've probably seen us in the St. Patrick's Day Parade on Greenville Avenue or in the Mystiqal Parade in downtown Dallas. If you need some help getting a float together or just some eye candy on it, we're here for you.

Graphic Design Services:

We know that you want your advertising dollars to earn the biggest return on your investment. One way to do ensure that happens is through effective, eye-catching graphics. We offer turnkey digital graphic design services – logos, banners, menus – whatever you may need in order to make your listing stand out and drive more traffic to you. Our prices are as good as you will find anywhere. Satisfaction guaranteed!

Graphic Design Rates / Specs:

- Side Banner – \$25 (125 x 125 JPEG)
- Static Top & Bottom Banner – \$50 (468 x 60 JPEG)
- Animated Top & Bottom Banner – \$100 (468 x 60 GIF)
- Logo Design – Includes renderings and revisions to your satisfaction – \$100

Web Design Services:

Whether you need a new Web site created, your existing site overhauled or just need your MySpace page pimped out a little – we are here for you. Our developers are proficient in all the most common programming languages – Flash, PHP, Java... the list goes on and on so we won't bore you with it. Suffice it to say we can help no matter what your needs.

SMS/Text Message Marketing Services:

Whether you want to use our extensive database of mobile numbers or create your own, we can help. Text messaging is an effective, low cost form of advertising. It is also a good way to track the effectiveness of your advertising efforts – Web, print, radio and so on.



Photography and Video Services:

HowsAboutABeer.com offers a wide variety of photography and video services. Our experienced staff is committed to providing our clients with professional media, production, and post-production services on a personal level. We will create customized solutions for your individual needs.

Location Photography
Virtual Tours

Event Photography

Product Photography
HD Video

Contact Information:
The Archer Group LLC

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